Housing Policy Leadership Academy
and Housing Policy Bootcamp

Join regional leaders and influencers in learning how to advance policies to produce housing for all.

APPLY NOW >

About the Housing Policy Leadership Academy

There are many factors contributing to the housing crisis. The market is failing to produce housing at prices most people can afford. Increasing land and construction costs, exclusionary zoning and land use regulations, and tight lending standards have stifled the development of middle-income housing. Social, technological, political, and economic trends have resulted in housing costs rising faster than incomes, intensifying concerns that building new housing will displace people from their communities and increase homelessness. Many communities are also grappling with how to address racial inequities and the impacts of climate change. These market and socioeconomic conditions require deeper community interventions to ensure a healthy housing market.

Developing effective solutions requires both a deeper understanding of the barriers to development and robust cross-sector collaboration. HPLA convenes people with different perspectives to develop a shared understanding of root causes and best practices and provides ongoing support to alumni as they work to eliminate barriers and forge lasting solutions to local and regional housing needs.

HPLA Course Overview

The Housing Policy Leadership Academy (HPLA) is an 10-week intensive learning opportunity open to leaders and influencers who want to understand how to advance policy solutions to increase the supply and availability of affordable housing. Offered in a dynamic learning environment, the course brings together people from different backgrounds and disciplines to examine issues and solutions from multiple perspectives and apply their learning to current housing policy challenges.

The course is grounded in the HPLA 5Ps framework, which provides a foundation for examining the physical and social aspects of a healthy housing ecosystem.
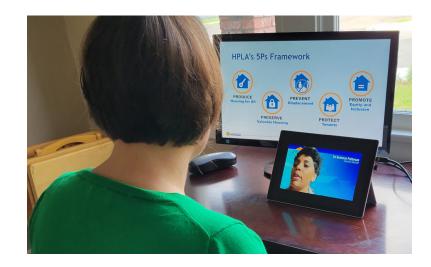
HPLA 5Ps FRAMEWORK

PRODUCE
HOUSING FOR ALL

PROMOTE
EQUITY AND INCLUSION

PREVENT
DISPLACEMENT

PRESERVE
VULNERABLE HOUSING

PROTECT
TENANTS AND SMALL LANDLORDS

"HPLA provided space to have conversations with people who have different perspectives, experiences, and ideas about how to provide more housing. We need more spaces like this where people can talk through issues and reach agreement on how to move forward."

RODERICK HALL
Former Director of Organizing, Abundant Housing LA

COURSE OBJECTIVES

Each week, participants fulfill course learning objectives by taking part in lectures and panels, individual reflection, small and large group discussions, and activities:

- Learn the fundamentals and nuances of housing policy and development.
- Develop a common set of facts and language for discussing your region's housing supply and affordability crisis.
- Analyze the structural and socioeconomic complexities of the local and regional housing markets.
- Build local networks and shared understanding across sectors.
- Collaborate with peers on a policy-focused group project to be presented during the final class session

CURRICULUM

- HPLA Foundations and Overview
- Framing the Housing Crisis: Issues and Interconnectivity
- Federal, State, and Local Housing Policy and Planning
- Market Rate Housing Development
- Affordable Housing Development
- What Works to End Homelessness and Why
- Protecting Tenants and Preventing Displacement
- The Path Forward

COURSE REQUIREMENTS

Each session runs 2.5 hours with breaks, and participants should expect to spend 1-2 hours each week on reading, individual reflections. Participants must attend a minimum of 8 of the 10 sessions to earn a certificate of completion.

Alumni Experience

> " Housing Policy Leadership Academy has made me a more thoughtful decision-maker on housing policy, more aware of available resources, and better informed about the financing hurdles and risks that developers must take when working with government on a project."

CONSUELO MARTINEZ
Deputy Mayor,
City of Escondido

> " HPLA offers a unique opportunity to learn about the building blocks of housing policy while simultaneously hearing on-the-ground perspectives of how policies get implemented, how communities respond, and what changes we can make to improve the housing ecosystem."

STEPHANIE PARK
Project Management,
Abode Communities

> " The HPLA is a vital resource for government staff. The quality of the presenters and the knowledge of your cohort means there is always new information to learn, especially in light of the State's ambitious housing policy agenda. I highly recommend this course to my colleagues in the public sector."

SETH LITCHNEY
Environmental Policy and
Infrastructure Program
Manager, City of San Diego

Solutions Designed for Scale

PEOPLE

Engaging leaders and influencer from different sectors, roles, and perspectives to ensure housing for all.

PROCESS

Providing an inclusive, structured learning environment that fosters a shared understanding of issues and solutions and opportunities to apply that knowledge to real world situations.

RESULTS

Preparing local leaders and influencers to engage in egional and local planning and advance transformative change at the local, regional, state, and national levels.

Housing Policy Bootcamp Course Overview

The Housing Policy Bootcamp is a 5-week advanced course that provides dedicated housing leaders with the opportunity to dive deeper into leadership and coalition-building strategies. Participants will be organized into teams based on their housing policy areas of interest and will work together to apply the 5Ps framework by developing a pro-housing policy proposal and presentation.

On the final day of the course, each team will present their policy proposal to and receive feedback from a panel of expert judges.

PAST PROPOSALS

- Increasing funding for missing middle housing
- Expediting development on underutilized land
- Preserving naturally occurring affordable housing
- Pilot program for a limited equity housing cooperative
- Establishing a congregational overlay zone

COURSE OBJECTIVES

Participants meet every week to fulfill course learning objectives by taking part in lectures, discussions, and group project work:

- Apply knowledge of pro-housing policy best practices.

- Learn advanced leadership and coalition-building strategies to move policy forward.

- Collaborate with peers on a housing policy-focused group project to be presented during the final class session.

CURRICULUM

- Strategies for Coalition Building and Ecosystem Analysis
- Housing Element Analysis
- Strategies for Writing a Policy Brief
- Power Mapping and Strategies for Stakeholder Engagement
- Framing and Messaging for Pro-Housing Policies

COURSE REQUIREMENTS

Each session runs 2.5 hours with breaks, and participants should expect to spend 1-2 hours each week on their group project assignment. Participants must attend all sessions to earn a certificate of completion.

Learn more about sponsoring an HPLA in your region or talk with us about developing a customized course for your community or organization by sending an email to info@gpla.co.

Sign up to learn more about upcoming HPLAs in your area at gpla.co.

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